

# BRIGHT FUTURES NEWS



Pictured left to right:  
Lupita Arroya-Lozano, Andrea Sanchez, Maria Parker, Ana Ibarra-Castro

## BRIGHT FUTURES REACHES FAMILIES AT THE K-12 STEAM EVENT

### Success at Salinas Regional Soccer Complex

In October the Hartnell College Foundation’s K-12 STEAM Program hosted a fantastic event at the Salinas Regional Soccer Complex, blending science and soccer for educational fun! Highlights featured interactive STEAM exhibits, hands-on activities, and appearances by Monterey Bay F.C. and Hartnell College players. The community-based event included free parking, a raffle, and a panel featuring soccer players from Monterey Bay F.C. and Hartnell College

who answered questions and engaged with attendees, ensuring an engaging experience for all families. Our full team was there, excited to spread awareness and support for future generations. We sincerely thank everyone involved, especially our supportive school districts, for making the event a success! Over 40 children from the Salinas City Elementary School District

and Alisal Union School District signed up for CalKIDS college savings accounts, taking a significant step toward their future academic success. The excitement among participants was incredible, showcasing the event’s impact. This day was a perfect blend of education and community outreach.





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## 2024 November Newsletter

### CORE CONVENER SPOTLIGHT



**Dan Baldwin**

**President/CEO  
Community Foundation for  
Monterey County**

“Since becoming a Bright Futures Core Convener in 2016, I’ve been able to witness

remarkable progress in how the local community has embraced the importance of “cradle to career.” Achieving a bright future requires working in a continuum, with great care given to each stage.

Perhaps the strongest element of Bright Futures is the detailed mapping of educational and societal opportunities that must

be afforded our young people. When gaps are identified, Bright Futures finds partners and resources to fill them. The Cal Kids program is a perfect example of working to remove a financial barrier that might keep talented students from seeking higher education. It’s great to be part of the team.”

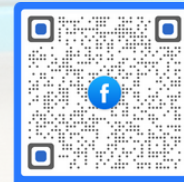
### MEET OUR NEW STEERING PARTNER



**Yvette Padilla**

**Coordinator for Communication,  
Outreach, and Community Partnerships  
for North Monterey County Unified  
School District**

### FOLLOW US



### MAKING A DIFFERENCE

#### Monterey County Gives!

Monterey County Gives! has become Monterey County’s most dynamic year-end giving tool to support local nonprofits. In 2023 MC Gives raised and granted \$11.9 million to nonprofits.

Bright Futures is proud to participate in Monterey County Gives! Our big idea: “CalKIDS leverages our role as a diverse community partnership in Monterey County, focused on closing equity gaps and boosting educational outcomes.” Our efforts aim to guide every child towards economic mobility.

Research shows that children with college savings accounts are three times more likely to enroll in college. Thanks to increased community awareness and advocacy Monterey County has claimed 9,450 accounts, providing over \$4.5 million



[brightfuturesmc.org](http://brightfuturesmc.org)

to support children’s future education and career aspirations, whether in college or vocational training.

Our mission is to prepare each child for school and life successes through our cradle-to-career model. As we push forward with the MC Gives until December 31, 2024, our commitment to expanding CalKIDS enrollment continues to grow. Remember to visit our landing page on Nov. 14 at [montereycountygives.com/bright](http://montereycountygives.com/bright).

**MONTEREY COUNTY GIVES!**  
Joining Together for Big Ideas



#### CONTACT US

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