

# BRIGHT FUTURES NEWS



## BRIGHT FUTURES IS ANCHORED AT HARTNELL COLLEGE FOUNDATION

The Bright Futures Education Partnership is now a cradle-to-career partnership anchored at the Hartnell College Foundation.

The vision of Bright Futures is to ensure that every child is prepared for school, succeeds in and out of school, completes a post-high school credential, and enters a promising career.

"The Hartnell College Foundation is once again leading the way in innovative thinking and action by taking under its umbrella the Bright Futures program, which will enhance support to communities towards a bright future for every

student in Monterey County," said Bruce Taylor at Taylor Farms. "As a convenor, I am proud to help lead the way toward making the Bright Futures vision a reality."

"The Bright Futures Steering Partners are thankful for the leadership CSUMB showed in providing the initiative a home since 2015," said Yuri Anderson, Steering Partner, MPC Trustee, and parent. "We couldn't be more excited to be moving into the next phase of our work with the Hartnell College Foundation; deeply rooted and connected to the community, the support and leadership of Hartnell will ensure we continue to achieve meaningful outcomes for students in our community."

Bright Futures is organized around seven goal areas: early care and education, kindergarten readiness, early reading, critical thinking, youth development, college and career readiness, and career pathways. The goal areas represent key points in the education pipeline for Monterey County and guide the partnership's activities.

Bright Futures was founded in 2015 as an initiative of CSU Monterey Bay, which served as the anchor organization for the partnership until July 2023.



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## CALKIDS College Savings Accounts

CalKIDS is a game-changer, providing critical support to families and students who might otherwise struggle to achieve their full potential. CalKIDS is a powerful tool for promoting success and ensuring a more equitable future for all.

Children and youth in Monterey County are called to claim their college savings account with up to \$1,500 available per qualified individual.

“Local Families from our community have the opportunity to claim these funds to support their children’s future and we are excited to work with all of our steering and community partners and supporters to ensure that thousands of Monterey County children claim their free college funds,” said Jackie Cruz, vice president of advancement at Hartnell College and executive director for the Hartnell College Foundation.

Over \$30 Million is available in Monterey County. These funds are part of a strategy to help youth think of college as part of their future.

To claim this money, parents/caregivers should visit <https://calkids.org>.



## MEET OUR DIRECTOR

**Tony Amezcua**

**Bright Futures Educational Partnership**

“We will be working alongside leaders from K-12 school districts, colleges, childcare providers, youth-serving organizations, local government, and philanthropic organizations throughout Monterey County to identify shared goals, align strategies, identify and address educational barriers and inequities, and celebrate positive change.”



### Contact Us

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